

Top Reasons To Hire Professional Dry Cleaners For Couture Attire



Are you the proud owner of fine dresses and exquisite gowns? If so, then you must be in need of professional assistance for dry cleaning your finery. Dainty couture apparel like gowns and dressy shirts should not be washed or rinsed at home. Exposure to water or moisture may ruin the sensitive fabric of such clothes. Moreover, dry cleaning gowns and other exquisite pieces of clothing at home can be quite tricky. The excessive use of chemical solvents can damage the fabric while deficiency of use may render the garments unclean. As such professional assistance is absolutely necessary for preserving the quality and cleanliness of couture clothes over time.

If you are on the lookout for professional help, then you may get in touch with [Hello Laundry](#), expert and professional dry cleaner in London, the UK. Hello Laundry offers highly affordable dry-cleaning service of superior quality. Read on to know more about hiring professional dry cleaners in London for dry-cleaning your couture clothes.

A Brief Insight Into Couture Attire:

Couture is not to be confused with designer attire. The word “Couture” is a French word which means “sewing” or “dress-making”. In today’s world of luxury and fashion, the word “couture” is used to refer to expensive and highly customised apparel created by tailors. The real implication of the word is attributed to the expression “haute couture” which, in French, means high-end and luxurious fashion.

The Ready-to-Wear [Tailors](#) and the French Federation of Couture confer the title of “couture” on a dress, upon which, that dress is recognised as a couture dress. Some of the most common traits of couture apparel include delicate fabrics, intricate design, classy appliques, rich embroidery, complex beading, stones, sequin work, and other forms of elaborate handiwork. Such apparel of high-end

design and intricacy should not be cleaned at home. It is indeed of the utmost importance to hire professionals for dry-cleaning couture clothes without damaging the delicate creation.

Also Read: [Reasons You Visit Professional Dry Cleaner To Remove Stains](#)

Why do you need professional dry cleaners for your couture garments?



Couture clothes deserve expert care and attention when it comes to cleanliness and maintenance. [Professional dry cleaners](#) take care of couture clothes by applying specialised methods of cleaning to the embroidered clothes. The experts possess an extensive range of expertise and experience with couture clothes and other exquisite garments. The process of dry-cleaning couture clothes begins with a thorough inspection of the garments. The method of treatment for dry cleaning the clothes is determined based on the design and intricacy of the [embroidery of the clothes](#). Professional dry cleaners use a wide variety of mild cleaning techniques for cleaning couture clothes. Dry-cleaning tends to enhance the longevity and life expectancy of couture garments. Moreover, dry-cleaning couture clothes also help in preserving the fabric and the rich handiwork of the clothes.

Reasons to Dry Clean Couture Clothes:

#1 - High-end Design and Dainty Fabric:

Couture clothes are known for being composed of delicate fabric. Couture dresses and gowns boast of elaborate beading, sequin, pearl and precious stonework. Such intricacies may get damaged if handled at home. Moreover, rinsing couture clothes with water and soap can cause great damage to the fabric. As such, couture clothes should always be treated by experts.

#2 - Ordinary Dry Cleaning Techniques fail to work with couture clothes:

Regular methods of dry-cleaning involve the use of chemical solvents that may be too harsh for couture garments. Every piece of couture clothing needs special care and treatment when it comes to dry cleaning. The professional dry cleaner team assesses every unique piece of couture clothing separately before treating the clothes with a cocktail of mild chemicals.

Also Read: [6 Tips to Find The Best Dry Cleaner Near Me in London](#)

#3 - The Embroidery Work Necessitates Special Attention:



Couture clothes flaunt delicate embroidery work of appliques, stones, pearls, sequins, beads, and other precious accessories. As such, couture garments cannot be cleaned by normal methods. Professional dry cleaners take care of the embroidery work while cleaning the couture clothes. You may rely on them for assistance and have faith that there will never be any missing pearls or stones after the dry cleaning is complete.

Conclusion

Now that you are aware of the reasons to hire a [dry cleaning service](#) for couture clothes it is time to get in touch with Hello Laundry, your local and professional dry cleaner in London. Be sure to clean

the couture clothes at least once or twice a year to preserve the quality of fabric and embroidery. Store your couture clothes in a neat and dry wardrobe to increase their shelf lives.

Original Source:

<https://hellolaundry.co.uk/reasons-to-hire-professional-dry-cleaners-london-for-couture-attire/>